SURVEY FOR LATINOS IN GEORGIA
About the Survey

- Total N= 500 Latino adults in Georgia
- Field Dates: September 15-29, 2023
- Mixed mode: 30% live phone interviews, 70% online self-complete
- English or Spanish interview, according to respondent preference
- Margin of error +/- 4.4%
- Results are weighted to reflect the population of Latino adults in Georgia, using known demographics from the US Census, ACS, and CPS data
Key Findings

1. The top concern for Latinos in Georgia is the economy, jobs, cost of living, protecting immigrants, and health care.

2. Two-thirds of Latinos report not being contacted and asked to register to vote. With strong support among Latinos for key issues, like voting rights, affordable housing, and others, there is a great opportunity for the political parties to reach out to Latinos going into the next election.

3. Latinos have the highest labor participation rates in the country. They want greater investment in transportation and resources for small businesses. This kind of investment will help build Georgia’s economy.

4. Latinos think it is important to take action on Climate Change and environmental issues. Latinos are disproportionately impacted by the negative effects of climate change. Addressing this concern for the Latino community is another great opportunity to integrate Latinos into the party that can convince them they have solutions to these problems.

5. Contrary to common stereotypes about Latinos in the media, they strongly support access to abortion for those who need it.

6. Latinos think it is important that they build coalitions and work with other minority communities. This is a great opportunity to build a stronger, more diverse community in Georgia.

7. Over half of Latinos have had to postpone medical or dental care and almost half report having to delay paying their bills. A third of Latinos have had to move to a cheaper home of apartment in the last 12 months.

8. Despite this, a strong majority of Latinos in Georgia are optimistic about their future in Georgia (56%) and the vast majority of Latinos think that they can get ahead in Georgia if they work hard (85%). That said, Latinos believe that there is a strong role for government in supporting them.
Latinos in Georgia are deeply concerned about the economy, health care, and protecting immigrants.

On the whole, what are the most important issues that you want politicians in Georgia to address? Select up to 3.

- Rising cost of living / inflation: 47%
- Improving wages / Creating more jobs: 35%
- Lowering the costs of health care: 30%
- Protecting immigrant rights: 24%
- Addressing mass shootings and gun safety policy: 20%
- Women’s reproductive and abortion rights: 17%
- Creating more affordable housing: 17%
- Combating climate change and pollution: 12%
- Lowering taxes: 11%
- Reducing crime: 9%
Two-thirds of Latinos report no contact from parties or organizations regarding voting and registration

So far in 2023, has anyone from a political party, campaign or any other organization contacted you and asked you to register or vote? Either by phone, text, email, or maybe in-person?

Among those who have been contacted, 50% report outreach from the Democratic party, followed by someone from a non-partisan or community (36%) and the Republican Party (30%)
With strong support among Latinos for key issues, like voting rights, affordable housing, and others, there is a great opportunity for the political parties to reach out to Latinos going into the next election.

For each policy, please indicate if you support or oppose a policy change that would have this result.

<table>
<thead>
<tr>
<th>Policy</th>
<th>Strongly support</th>
<th>Support</th>
<th>Oppose</th>
<th>Strongly oppose</th>
<th>Total Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pass a law in Georgia that guarantees in-state college tuition</td>
<td>45</td>
<td>35</td>
<td>12</td>
<td>7</td>
<td>80</td>
</tr>
<tr>
<td>for all students regardless of immigration status</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Passing a new voting right acts to ensure that all Americans can vote</td>
<td>50</td>
<td>34</td>
<td>12</td>
<td>4</td>
<td>84</td>
</tr>
<tr>
<td>without barriers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Passing a law in Georgia to make housing more affordable</td>
<td>63</td>
<td>29</td>
<td>1</td>
<td></td>
<td>92</td>
</tr>
<tr>
<td>Passing a law in Georgia that protects renter's rights</td>
<td>49</td>
<td>39</td>
<td>9</td>
<td>3</td>
<td>88</td>
</tr>
</tbody>
</table>

Sept 15-Sept 29, 2023  N=500 (+/-4.4%)
Latinos want greater investment in transportation and resources for small businesses, which will help build Georgia’s economy.

Local factors can affect our quality of life. Thinking about your own experience here, how would you describe each of the following here in Georgia?

- **Transportation / ability to get where you need to go within Georgia**
  - Excellent: 13
  - Mostly good: 41
  - Mostly bad: 21
  - Terrible: 17
  - Don’t know: 8
  - Total Excellent/Good: 54

- **Availability of resources for small businesses**
  - Excellent: 12
  - Mostly good: 36
  - Mostly bad: 20
  - Terrible: 7
  - Don’t know: 24
  - Total Excellent/Good: 49

- **Availability of resources for people looking to start a business**
  - Excellent: 15
  - Mostly good: 36
  - Mostly bad: 5
  - Terrible: 22
  - Don’t know: 22
  - Total Excellent/Good: 51

Sept 15-Sept 29, 2023  N=500 (+/-4.4%)
Latinos are personally concerned about environmental issues and want to see immediate climate action

Do you think taking action to deal with climate change should or should not be an important priority, or not a priority for Georgia this year?

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Very important priority</th>
<th>Somewhat important</th>
<th>Not that important</th>
<th>Not an important priority at all</th>
<th>Total Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>49</td>
<td>36</td>
<td>9</td>
<td>6</td>
<td>85</td>
</tr>
<tr>
<td>18-29yr</td>
<td>43</td>
<td>46</td>
<td>9</td>
<td>2</td>
<td>89</td>
</tr>
<tr>
<td>30-49yr</td>
<td>50</td>
<td>32</td>
<td>8</td>
<td>10</td>
<td>82</td>
</tr>
<tr>
<td>50+yr</td>
<td>54</td>
<td>31</td>
<td>9</td>
<td>5</td>
<td>82</td>
</tr>
</tbody>
</table>

Following economic and health care concerns, Latinos also cite combating climate change and pollution as a top issue they would like to see addressed in the state, and 92% overall see the environment and environmental issues like pollution and global warming as important to them personally.
Many have been personally affected by extreme weather associated with climate change and are concerned about climate effects impacting their families in the U.S. and their home counties.

Climate change is often associated with extreme weather patterns such as hurricanes and extreme flooding. Have you or members of your family had to move because of these effects of climate change?

- I personally have had to move: 12
- Family members have had to move: 20
- Friends have had to move: 13
- This has not affected me or people I know: 55

90% are concerned about climate change creating extreme weather and natural disasters impacting their family and friends in the US and Latin American countries.

Sept 15-Sept 29, 2023  N=500 (+/-4.4%)
Contrary to common stereotypes about Latinos in the media, they strongly support access to abortion for those who need it.

For each policy, please indicate if you support or oppose a policy change that would have this result:

**Passing a law to guarantee access to abortion for people who need it**

<table>
<thead>
<tr>
<th></th>
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<td>39</td>
<td>33</td>
<td>17</td>
<td>12</td>
</tr>
<tr>
<td>18-29yr</td>
<td>52</td>
<td>27</td>
<td>11</td>
<td>10</td>
</tr>
<tr>
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<td>31</td>
<td>39</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50+yr</td>
<td>35</td>
<td>28</td>
<td>26</td>
<td>11</td>
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Sept 15-Sept 29, 2023  N=500 (+/-4.4%)
Latinos think it is important that they build coalitions and work with other minority communities

Thinking about the issues in Georgia today, how important is it for Latinos to form coalitions and work with other minority communities?

As it relates to the government, politics, and electing representatives, 62% think the Latino and Black community have things in common. Latinos also see commonality with Asian-Americans, as 20% see a great deal in common, and 33% a fair amount in common between Latinos and Asian-Americans (53% overall).
Many Latinos have experienced economic hardship in the last year, as many have had to delay receiving medical care and have had difficulty keeping up with bills.

Over the last 12 months, have you had to do any of the following:

- Postpone medical and/or dental care: 51%
- Take on a second job/side hustle: 47%
- Postpone paying certain bills: 47%
- Had to depend on credit cards to pay basic bills: 42%
- Seriously thought about leaving Georgia: 41%
- Skip medications to save money: 37%
- Move into a cheaper home/apartment: 35%
- Missed a payment on my mortgage or rent: 30%
- Fundraised money from friends and family for personal expenses/needs: 29%
- Unable to pay my student loans: 26%
- Had to withdraw from school for a semester or more due to cost: 23%

Sept 15-Sept 29, 2023  N=500 (+/-4.4%)
Despite the hardship, a strong majority of Latinos in Georgia are optimistic about their future in Georgia.

Thinking about the next few years in Georgia and your family’s income, savings, and jobs, would you say you are…

- I am optimistic, things are getting better
- I am pessimistic, things will get worse
- I am uncertain

<table>
<thead>
<tr>
<th>Category</th>
<th>Total 18-29yr</th>
<th>30-49yr</th>
<th>50+yr</th>
</tr>
</thead>
<tbody>
<tr>
<td>I am optimistic, things are getting better</td>
<td>24 (56%)</td>
<td>31 (51%)</td>
<td>17 (17%)</td>
</tr>
<tr>
<td>I am pessimistic, things will get worse</td>
<td>20 (20%)</td>
<td>15 (23%)</td>
<td>23 (23%)</td>
</tr>
<tr>
<td>I am uncertain</td>
<td>29 (29%)</td>
<td>61 (61%)</td>
<td>55 (55%)</td>
</tr>
</tbody>
</table>

Sept 15-Sept 29, 2023  N=500 (+/-4.4%)
While a majority of Latinos think that they can get ahead in Georgia if they work hard, they also believe that there is a strong role for government in supporting people who need help.

Thinking about the next few years in Georgia and your family’s income, savings, and jobs, would you say you are...

1. Government should provide income support to those who try to provide for themselves but who cannot adequately do so:
   - Strongly agree: 33
   - Agree: 37
   - Slightly agree: 17
   - Slightly disagree: 4
   - Disagree: 6
   - Strongly disagree: 3

2. Latinos can get ahead in the United States if they work hard:
   - Strongly agree: 40
   - Agree: 33
   - Slightly agree: 12
   - Slightly disagree: 8
   - Disagree: 4
   - Strongly disagree: 3
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