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LATIN AMERICAN CHAMBER OF COMMERCE
GEORGIA



Puentes
para la Gente

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SURVEY FOR LATINOS IN GEORGIA

About the Survey

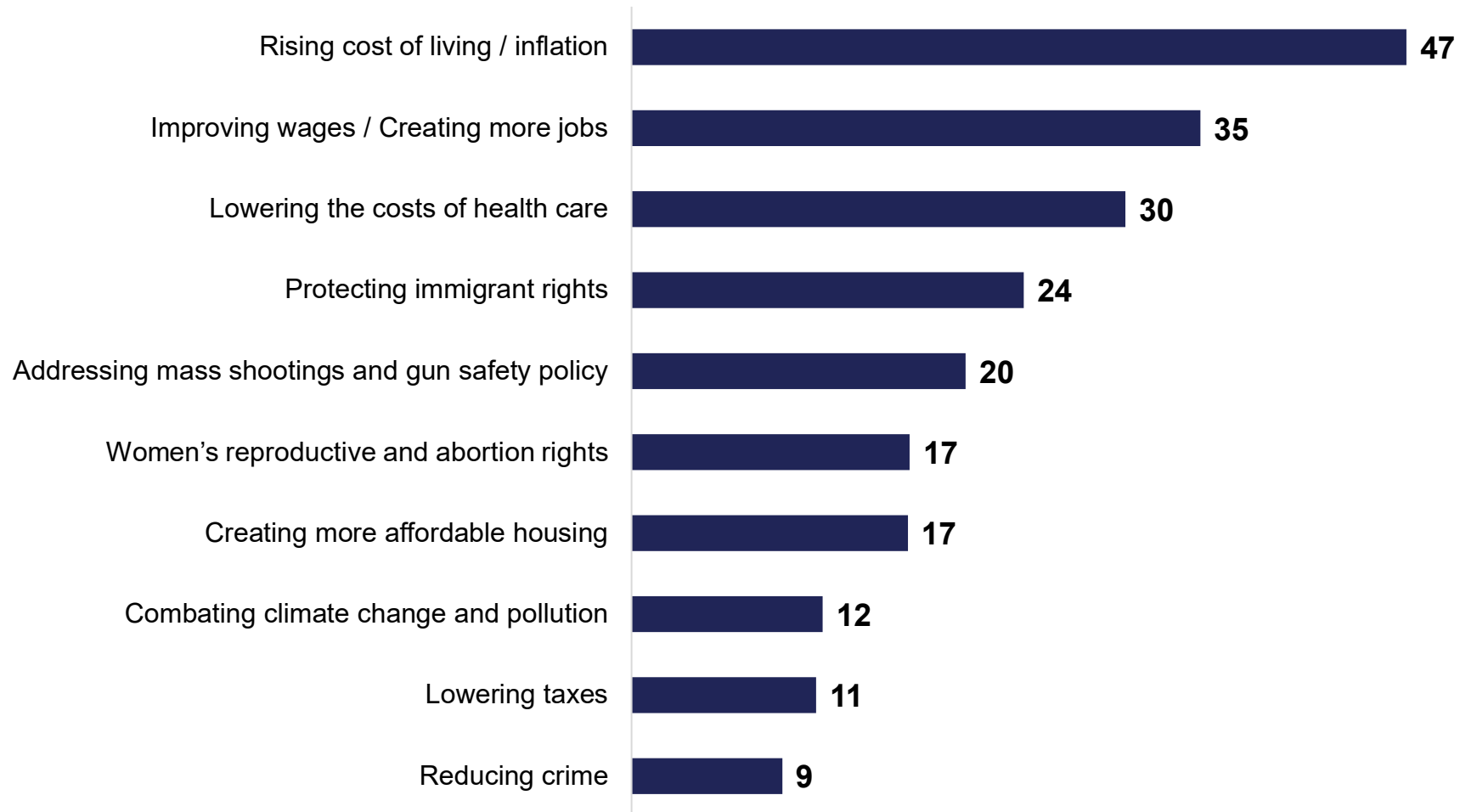
- Total N= 500 Latino adults in Georgia
- Field Dates: September 15-29, 2023
- Mixed mode: 30% live phone interviews, 70% online self-complete
- English or Spanish interview, according to respondent preference
- Margin of error +/- 4.4%
- Results are weighted to reflect the population of Latino adults in Georgia, using known demographics from the US Census, ACS, and CPS data

Key Findings

1. The top concern for Latinos in Georgia is the economy, jobs, cost of living, protecting immigrants, and health care.
2. Two-thirds of Latinos report not being contacted and asked to register to vote. With strong support among Latinos for key issues, like voting rights, affordable housing, and others, there is a great opportunity for the political parties to reach out to Latinos going into the next election.
3. Latinos have the highest labor participation rates in the country. They want greater investment in transportation and resources for small businesses. This kind of investment will help build Georgia's economy.
4. Latinos think it is important to take action on Climate Change and environmental issues. Latinos are disproportionately impacted by the negative effects of climate change. Addressing this concern for the Latino community is another great opportunity to integrate Latinos into the party that can convince them they have solutions to these problems.
5. Contrary to common stereotypes about Latinos in the media, they strongly support access to abortion for those who need it.
6. Latinos think it is important that they build coalitions and work with other minority communities. This is a great opportunity to build a stronger, more diverse community in Georgia.
7. Over half of Latinos have had to postpone medical or dental care and almost half report having to delay paying their bills. A third of Latinos have had to move to a cheaper home or apartment in the last 12 months.
8. Despite this, a strong majority of Latinos in Georgia are optimistic about their future in Georgia (56%) and the vast majority of Latinos think that they can get ahead in Georgia if they work hard (85%). That said, Latinos believe that there is a strong role for government in supporting them.

Latinos in Georgia are deeply concerned about the economy, health care, and protecting immigrants

On the whole, what are the most important issues that you want politicians in Georgia to address? Select up to 3.



Two-thirds of Latinos report no contact from parties or organizations regarding voting and registration

So far in 2023, has anyone from a political party, campaign or any other organization contacted you and asked you to register or vote? Either by phone, text, email, or maybe in-person?

Among those who have been contacted, 50% report outreach from the Democratic party, followed by someone from a non-partisan or community (36%) and the Republican Party (30%)

No, I have not been contacted

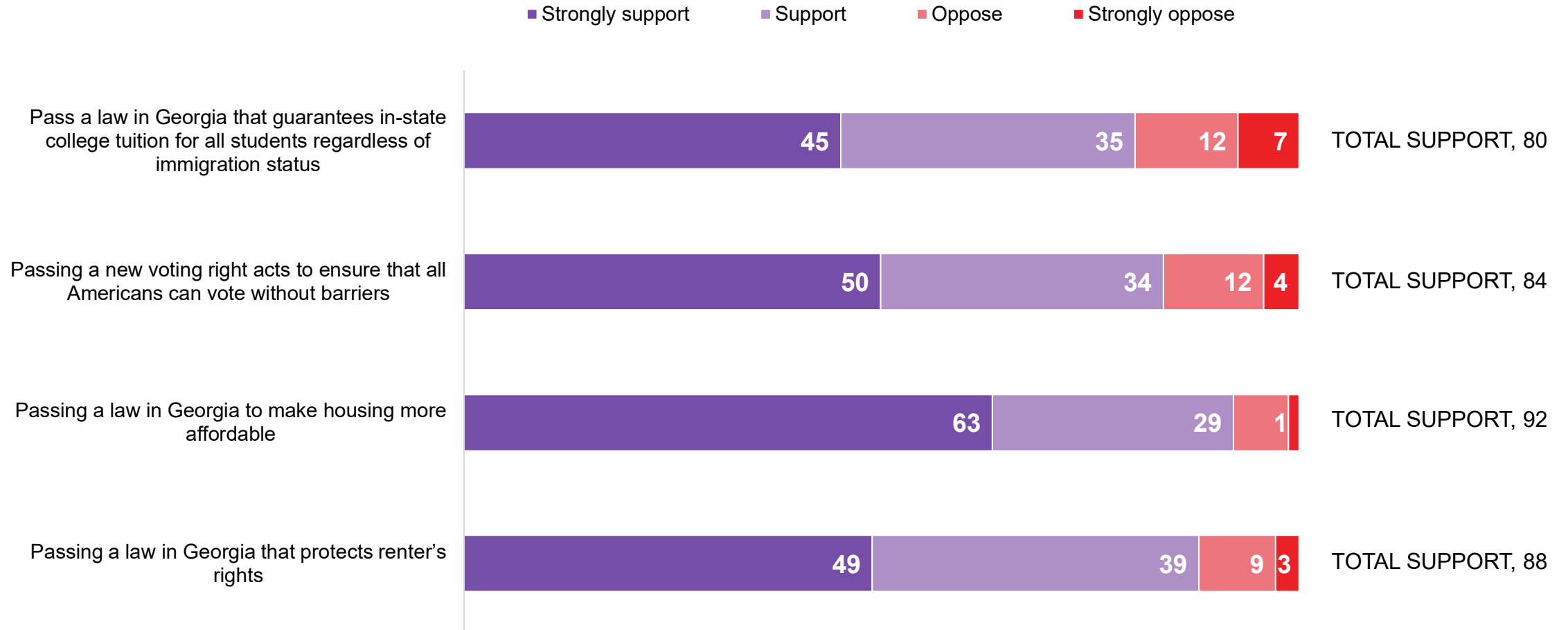
66

Yes, I have been contacted

34

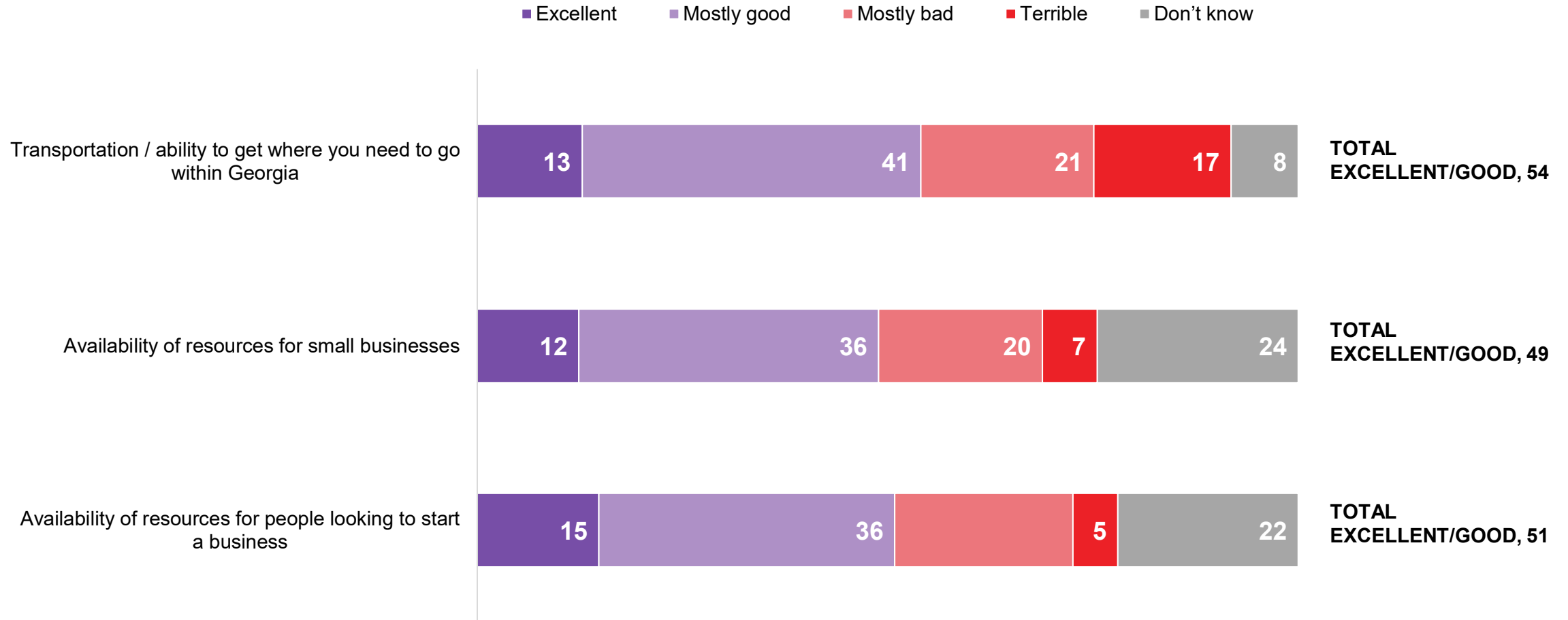
With strong support among Latinos for key issues, like voting rights, affordable housing, and others, there is a great opportunity for the political parties to reach out to Latinos going into the next election

For each policy, please indicate if you support or oppose a policy change that would have this result.



Latinos want greater investment in transportation and resources for small businesses, which will help build Georgia's economy

Local factors can affect our quality of life. Thinking about your own experience here, how would you describe each of the following here in Georgia?

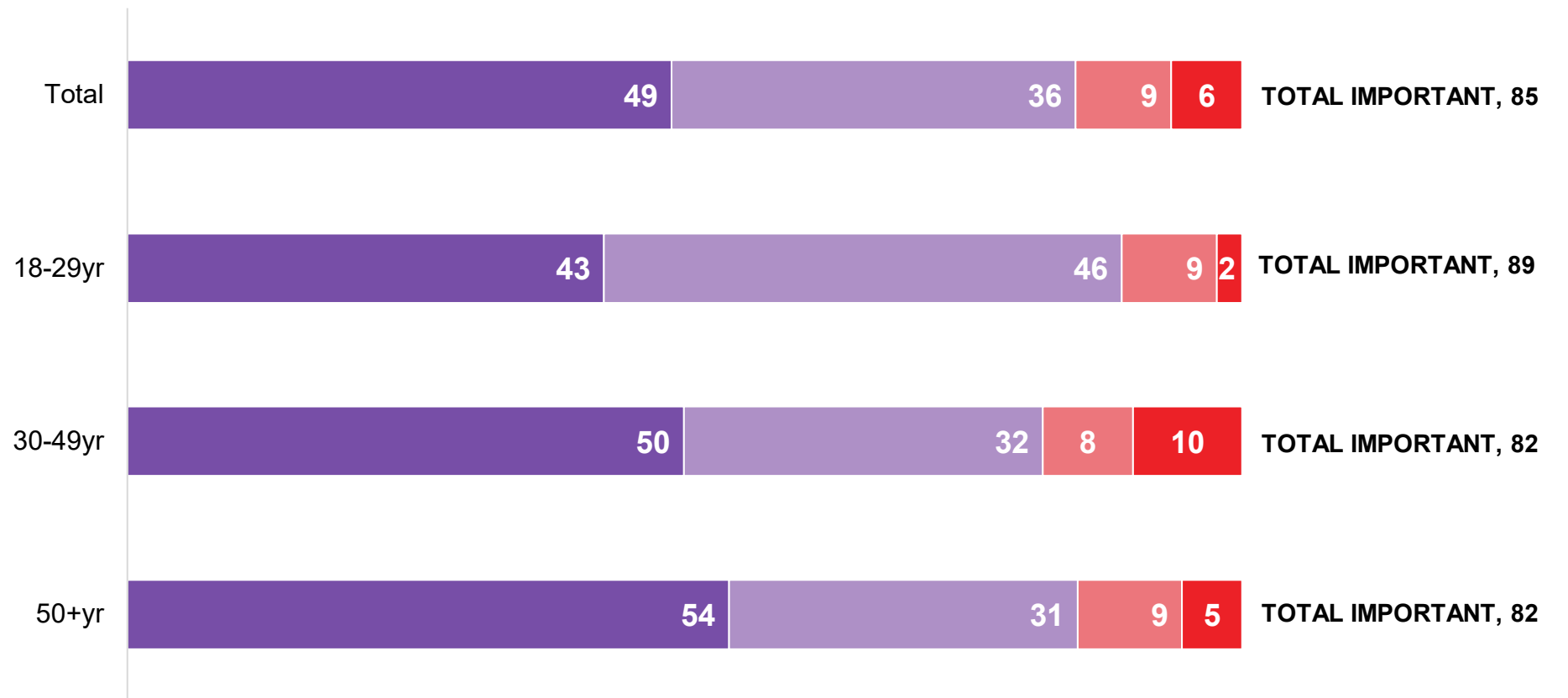


Latinos are personally concerned about environmental issues and want to see immediate climate action

Do you think taking action to deal with climate change should or should not be an important priority, or not a priority for Georgia this year?

■ Very important priority ■ Somewhat important ■ Not that important ■ Not an important priority at all

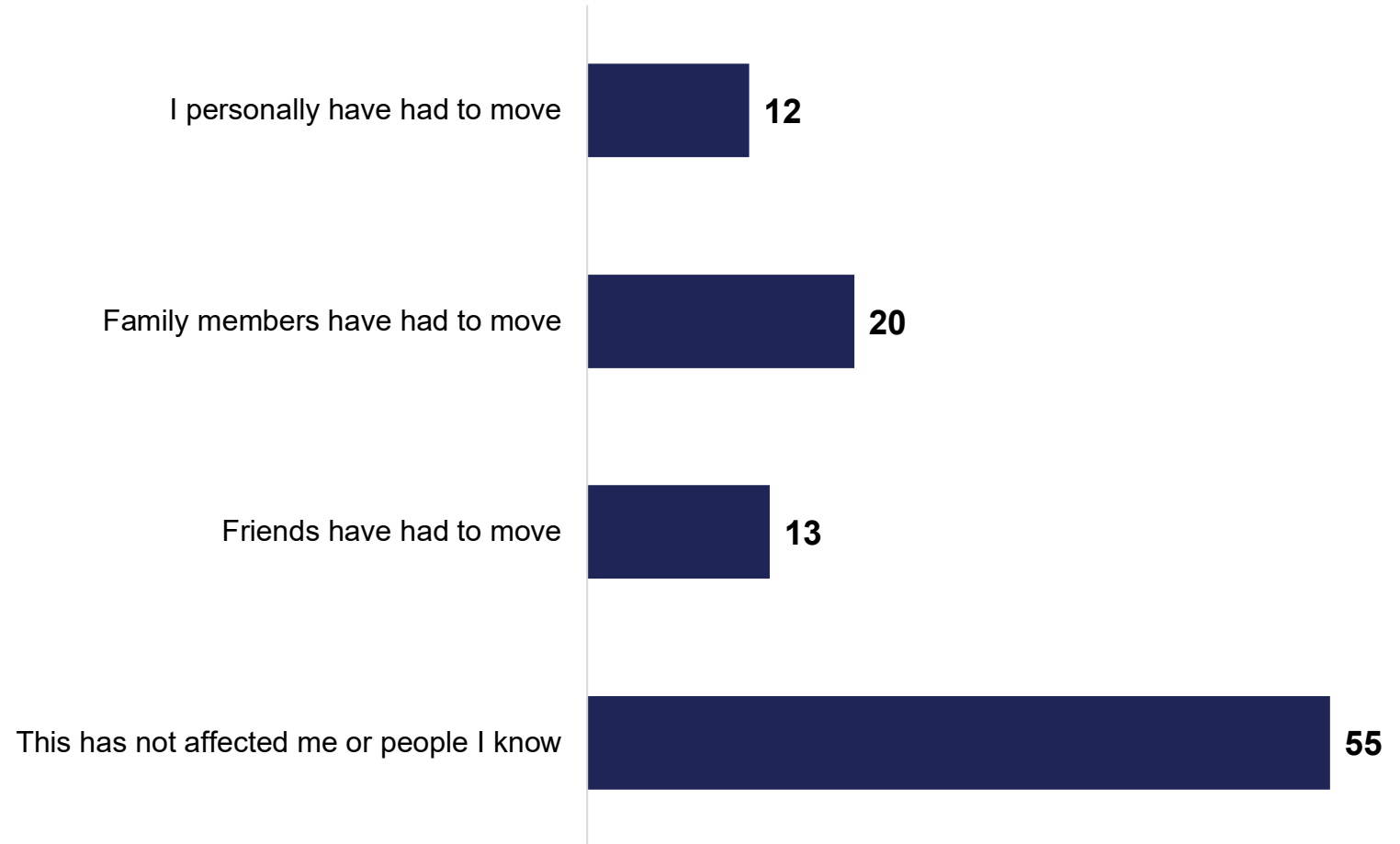
Following economic and health care concerns, Latinos also cite combating climate change and pollution as a top issue they would like to see addressed in the state, and 92% overall see the environment and environmental issues like pollution and global warming as important to them personally



Many have been personally affected by extreme weather associated with climate change and are concerned about climate effects impacting their families in the U.S. and their home countries

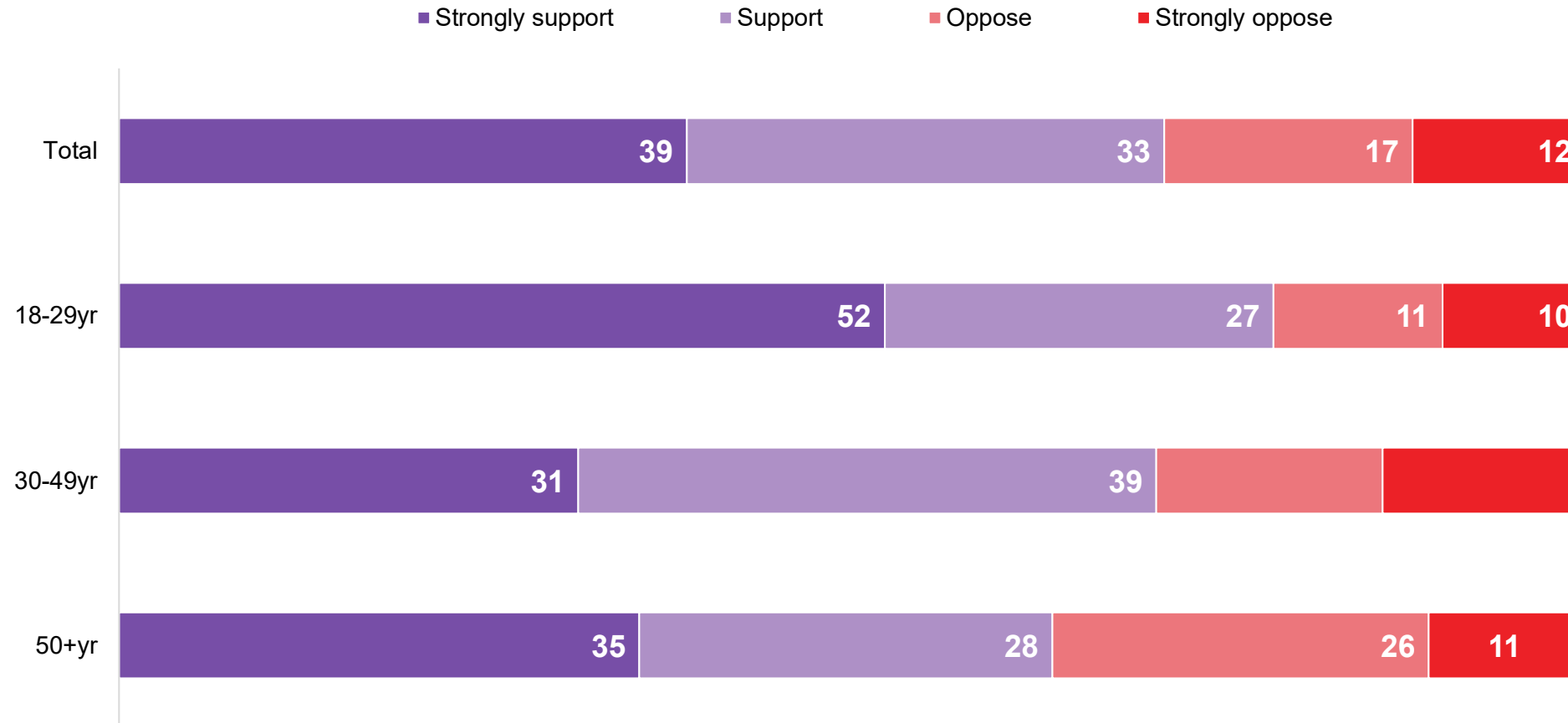
Climate change is often associated with extreme weather patterns such as hurricanes and extreme flooding. Have you or members of your family had to move because of these effects of climate change?

90% are concerned about climate change creating extreme weather and natural disasters impacting their family and friends in the US and Latin American countries.



Contrary to common stereotypes about Latinos in the media, they strongly support access to abortion for those who need it

For each policy, please indicate if you support or oppose a policy change that would have this result:
Passing a law to guarantee access to abortion for people who need it

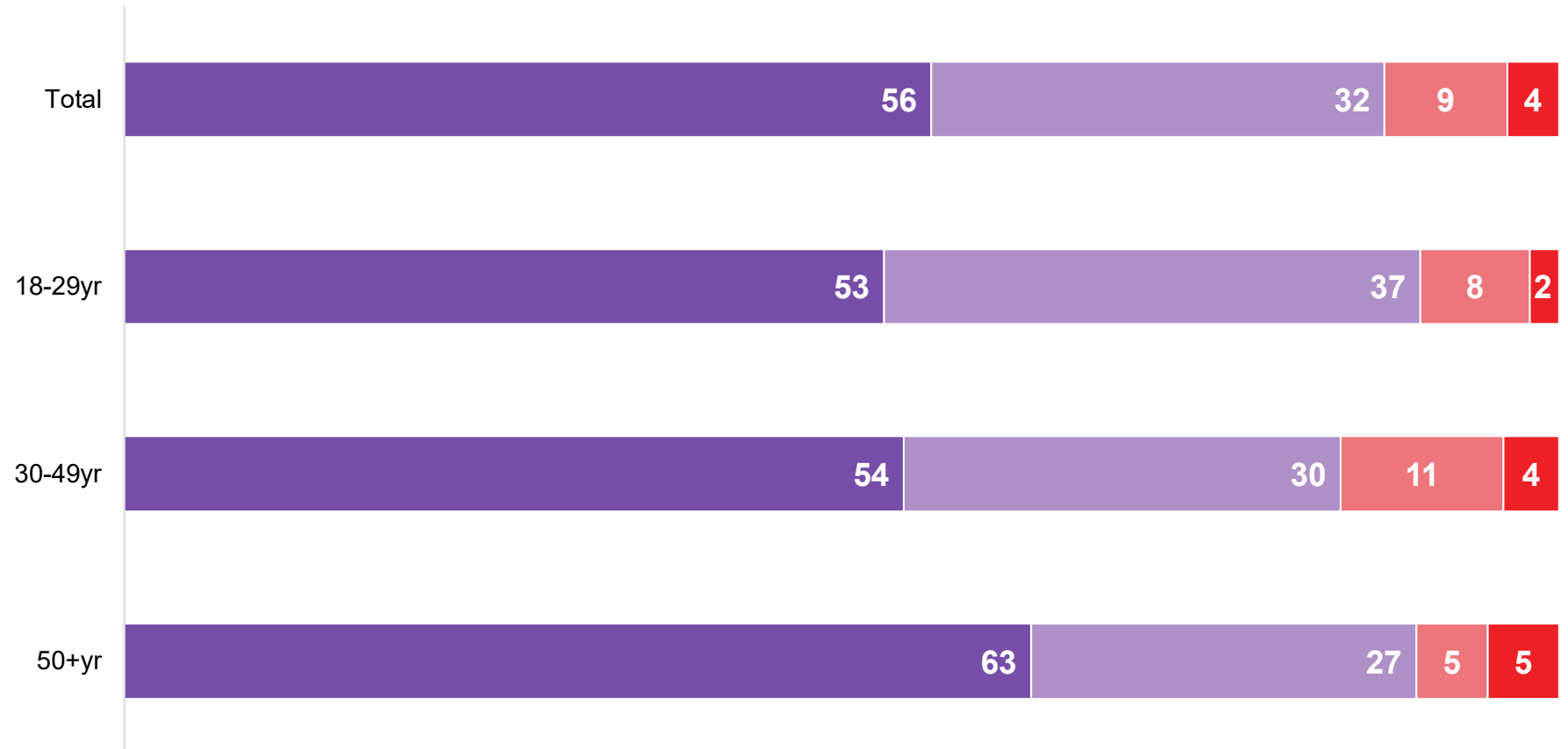


Latinos think it is important that they build coalitions and work with other minority communities

Thinking about the issues in Georgia today, how important is it for Latinos to form coalitions and work with other minority communities?

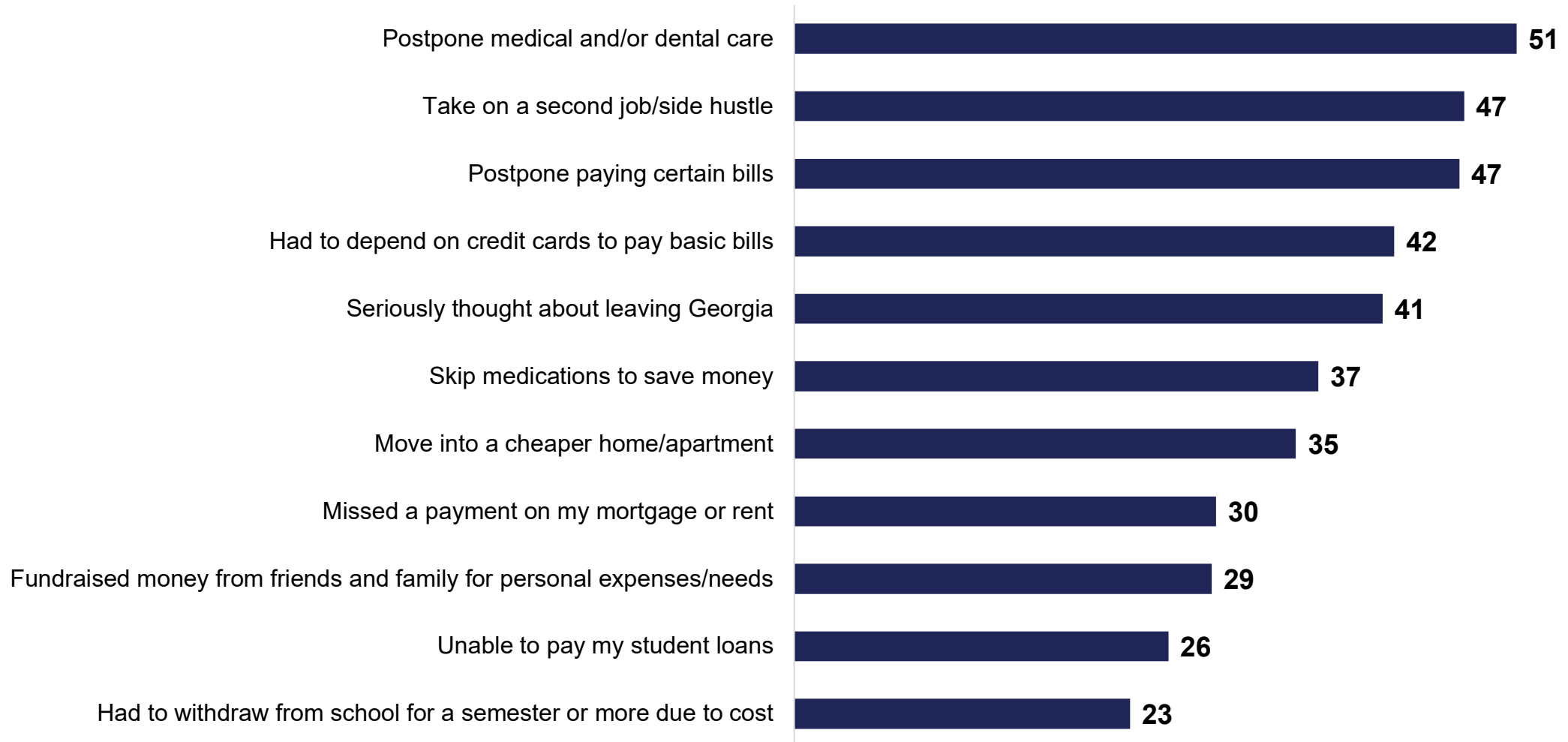
■ Very important ■ Somewhat important ■ Not that important ■ Not at all important

As it relates to the government, politics, and electing representatives, 62% think the Latino and Black community have things in common. Latinos also see commonality with Asian-Americans, as 20% see a great deal in common, and 33% a fair amount in common between Latinos and Asian-Americans (53% overall).



Many Latinos have experienced economic hardship in the last year, as many have had to delay receiving medical care and have had difficulty keeping up with bills

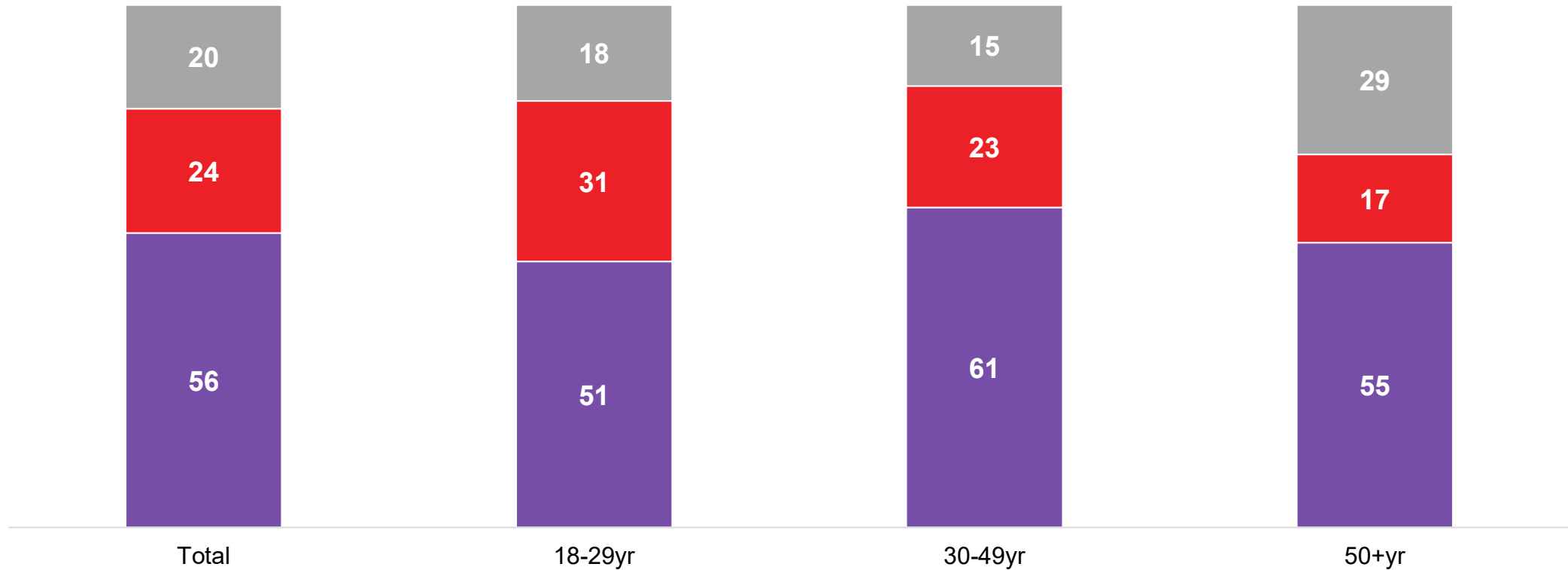
Over the last 12 months, have you had to do any of the following:



Despite the hardship, a strong majority of Latinos in Georgia are optimistic about their future in Georgia

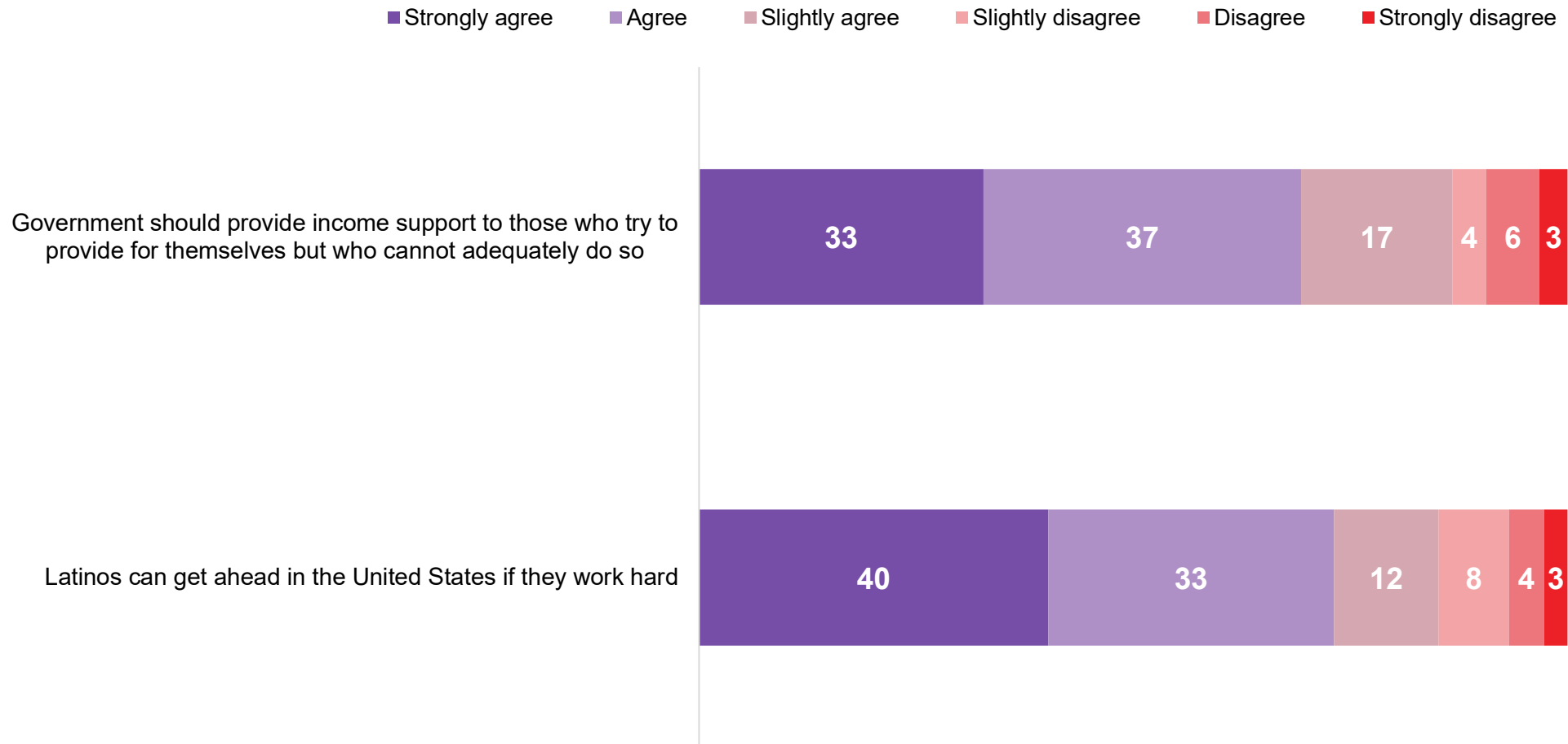
Thinking about the next few years in Georgia and your family's income, savings, and jobs, would you say you are...

■ I am optimistic, things are getting better ■ I am pessimistic, things will get worse ■ I am uncertain



While a majority of Latinos think that they can get ahead in Georgia if they work hard, they also believe that there is a strong role for government in supporting people who need help

Thinking about the next few years in Georgia and your family's income, savings, and jobs, would you say you are...



Key Findings

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